

DEPARTMENT OF TECHNOLOGY SERVICES



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Dear State Information Technology Executive,

It's time to register! The 2008 Executive Institute for State Information Technology and Business Executives is scheduled for January 23-25, 2008. This year's theme is "The Shape of the Next Generation."

It has often been quipped that "It's tough to make predictions, especially about the future." However, a few things are pretty apparent about our future. First, the mindset and expectations of the Gen X and the Millennial, our new workforce as well as constituents, is very different than that of the retiring baby boomers. Second, the technology juggernaut marches on and we have a whole new generation of exciting tools and technologies at our disposal, including that of Web 2.0. These tools and technologies hold the promise of productivity and collaboration within the workforce and engaging the constituents in ways not possible before.

Couple these two trends with the challenges faced by government managers as they try to innovate -finding resources for the "new" in an era of limits while maintaining the "old" in order to serve all citizens. It is difficult to save money through technology, if that means adding one more responsibility without replacing another. That is a formula for raising costs. However, if no government entity can ignore the digital divide, neither can it ignore how its citizens, future workers, and constituents are now using technology. So, doing "more with less" remains an edict but then there is no option but to continue to innovate. EI 2008 will explore these and other related issues in a setting that promotes dialogue and networking.

Seating for this event is limited and is based on **first-come** basis. To receive the guaranteed hotel government rate while rooms are still available, you must register with the hotel on or before **January 12, 2008**. Preliminary agenda and registration information is available at <http://www.dts.ca.gov/Training/ei.asp>

Please share this information with other information technology and business executives you think would benefit from attending this event. Should you have additional questions, please contact any of the Executive Institute Steering Committee Members, or Susie Shoemaker at (916) 739-7944, email: [susie.shoemaker@dts.ca.gov](mailto:susie.shoemaker@dts.ca.gov)

Sincerely,

EI Steering Committee Members:

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